



## MEDIA TRIP REQUEST FORM

Thank you for your interest in Quark Expeditions! We appreciate the value of our journalist and media partners and look forward to exploring working with you to establish a mutually beneficial relationship.

As the Leader in Polar Adventures, Quark receives hundreds of media/press trip requests each year. Unfortunately, the number of these requests far outweigh the limited number of allocated space available. As such, we ask that you fill out and submit this form for evaluation of your request.

**IMPORTANT: Given the premium value of our expeditions, please note we require a minimum of \$30,000USD media value in exchange for any media trip. Due to the exceptionally high number of inquiries, we are unable to respond to all media trip requests. Only those applicants being considered for a media trip will be contacted.**

Personal Profile					
Name Per Passport	Last	First	Middle	Title	
Personal Info	Email	Phone		Date of Birth	
Organizational Profile					
Publication/Website					
Description	Full Address <i>City/State/Country</i>				
	Focus or Niche				
	Main Language				
	Distribution Area(s) <i>City/State/Country</i>				
	Circulation No.				
Media Type	<input type="checkbox"/> Consumer		<input type="checkbox"/> Travel Trade		
Medium	<input type="checkbox"/> Online	<input type="checkbox"/> Print	<input type="checkbox"/> Online & Print	<input type="checkbox"/> Other	
Frequency	<input type="checkbox"/> Daily	<input type="checkbox"/> Weekly	<input type="checkbox"/> Monthly	<input type="checkbox"/> Other	
Outlet Demographics	Age:	Female %:	Male %:	Combined Household Income:	Travel Style:
	<input type="checkbox"/> 18-35 <input type="checkbox"/> 36-45 <input type="checkbox"/> 46-55 <input type="checkbox"/> 56-75 <input type="checkbox"/> 75+			<input type="checkbox"/> \$100,000 - \$150,000 <input type="checkbox"/> \$150,000 - \$200,000 <input type="checkbox"/> \$200,000 - \$250,000 <input type="checkbox"/> \$250,000 +	<input type="checkbox"/> Budget <input type="checkbox"/> Superior <input type="checkbox"/> Luxury <input type="checkbox"/> Other
Social Media	Blog URL:			Followers:	
	Facebook URL:			Followers:	
	YouTube URL:			Followers:	
	Twitter URL:			Followers:	
	Instagram URL:			Followers:	
Published Article Links					

THE LEADER IN POLAR ADVENTURES

<b>Commitments to Publish/Broadcast</b>					
<b>**BREAKDOWN of advertising value **</b> <i>min. \$30,000USD</i>					
Story Angle/Special Feature					
Guaranteed Word Count <i>min. 500 words</i>					
Guaranteed Publication Date(s) <i>within 6 months of return</i>					
Additional Support to be provided (articles, pre-and post-expedition coverage, social media, etc.)	<input type="checkbox"/> Will provide Social Media support (please list details)	<input type="checkbox"/> Will display <a href="http://QuarkExpeditions.com">QuarkExpeditions.com</a> or dedicated landing page URL in coverage	<input type="checkbox"/> Will display short Quark Intro (provided by Quark) in coverage	<input type="checkbox"/> Will display Quark Banner Ad	<input type="checkbox"/> Will cite ONLY Quark Expeditions in coverage
Additional Media Support Pre-trip <i>full details with dates</i>					
Additional Media Support Post-trip <i>full details with dates</i>					
<b>Additional Information</b>					
Preferred Travel Dates <i>list date range</i>					
Do you require international flights as part of this request?	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<i>if yes, list home airport</i>		
Additional Info / Requests					
Opt-in for Quark Communications	<input type="checkbox"/> Press Releases	<input type="checkbox"/> Consumer Newsletter	<input type="checkbox"/> Travel Trade Newsletter		

**TERMS & CONDITIONS:** [Brochure terms & conditions](#) including cancellation and change penalties apply. Should your trip request be approved, in the event that you/your organization cancel or forfeit, media value in the full brochure cost of the expedition (including expedition, flights, accommodation, etc.) must be provided within 60 days of cancellation. Additional expenses outside expedition inclusions – i.e. extra hotel accommodation and meals, internet fees, ground transportation, gratuities, insurance, Adventure Options, etc. – will be at passenger’s own expense. Unless specifically requested and approved, accommodation will be granted on a SHARED basis. Media trips are not available on Hans Hansson or North Pole expeditions. Please sign below to indicate that you understand and agree to these Terms & Conditions.

\_\_\_\_\_  
Name

\_\_\_\_\_  
City

\_\_\_\_\_  
Date

